



Southern Maryland  
Agricultural Development  
Commission

## Hub and Spoke

# Food, Farms and Healthy Communities

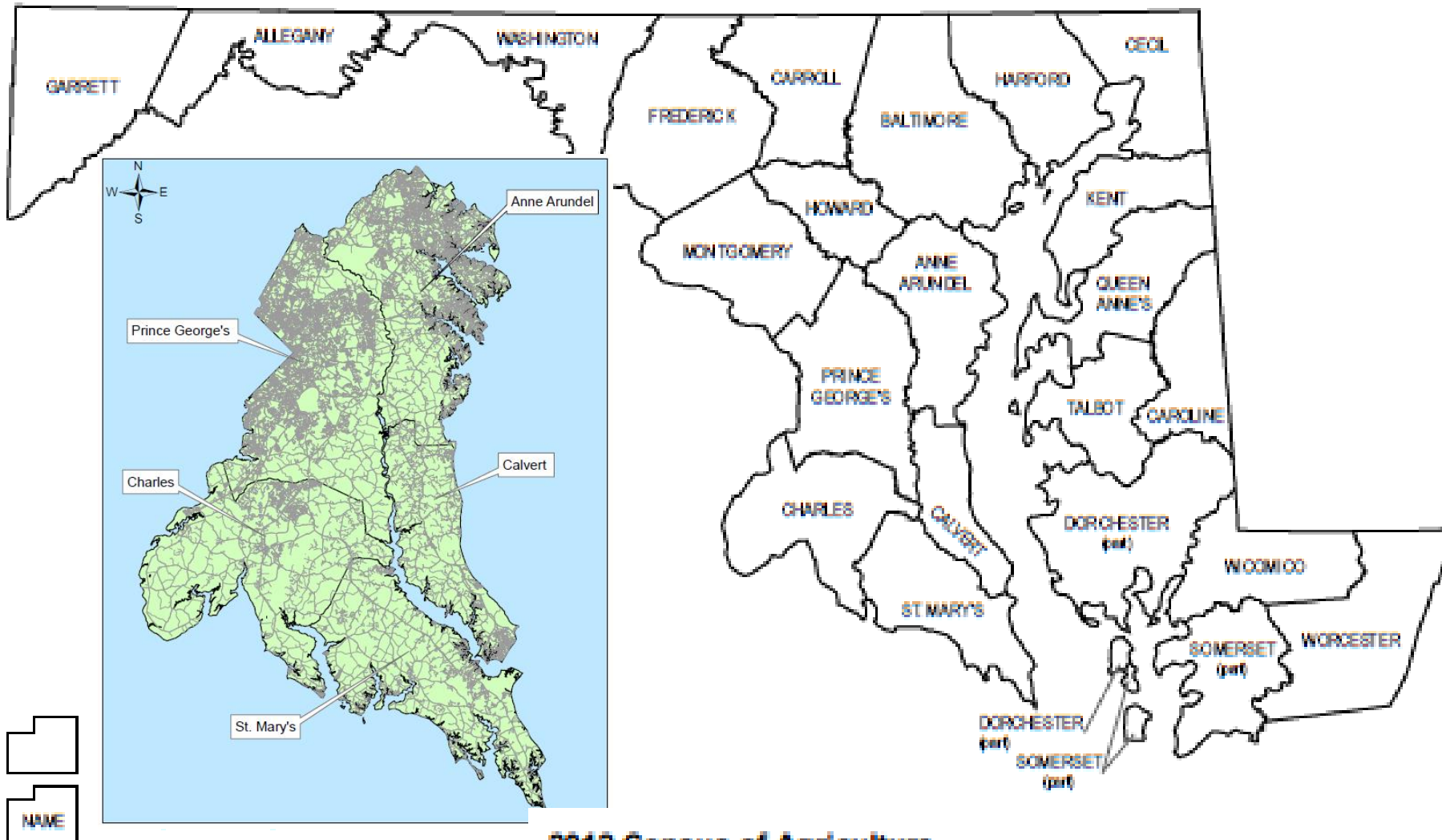
New Partners 2015 Session: Mobile Markets, Hub & Spokes

*Dr. Christine L. Bergmark, Executive Director*

*Southern Maryland Agricultural Development Commission*

*January 2014*

# Maryland: State-wide and Five Counties



# SMADC

- 1) Thriving, market-driven farms have the resources to be **profitable**
- 2) A Maryland where farmland **preservation** and environmental **stewardship** positively impact the quality of our air and water and protect one of our greatest assets, the Chesapeake Bay
- 3) A future where profitable farms play an integral role in the **health and quality of life** of our community.



**So. Maryland**  
So Good...

Branding



Land,  
Mentors,  
Resources



Farm Grant Programs

Southern  
Maryland  
Trails



Ag Land  
Preservation



Education and  
Outreach



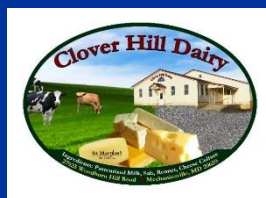
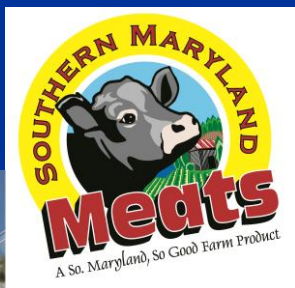
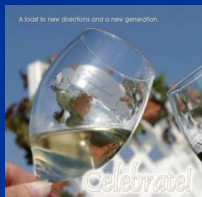
Cornelia and the Farm Band

**SMADC**  
**OVERVIEW OF**  
**MAJOR PROGRAMS**  
**and promotions**



Buy Local  
Challenge

Industry  
Development



Streamline  
Regulations

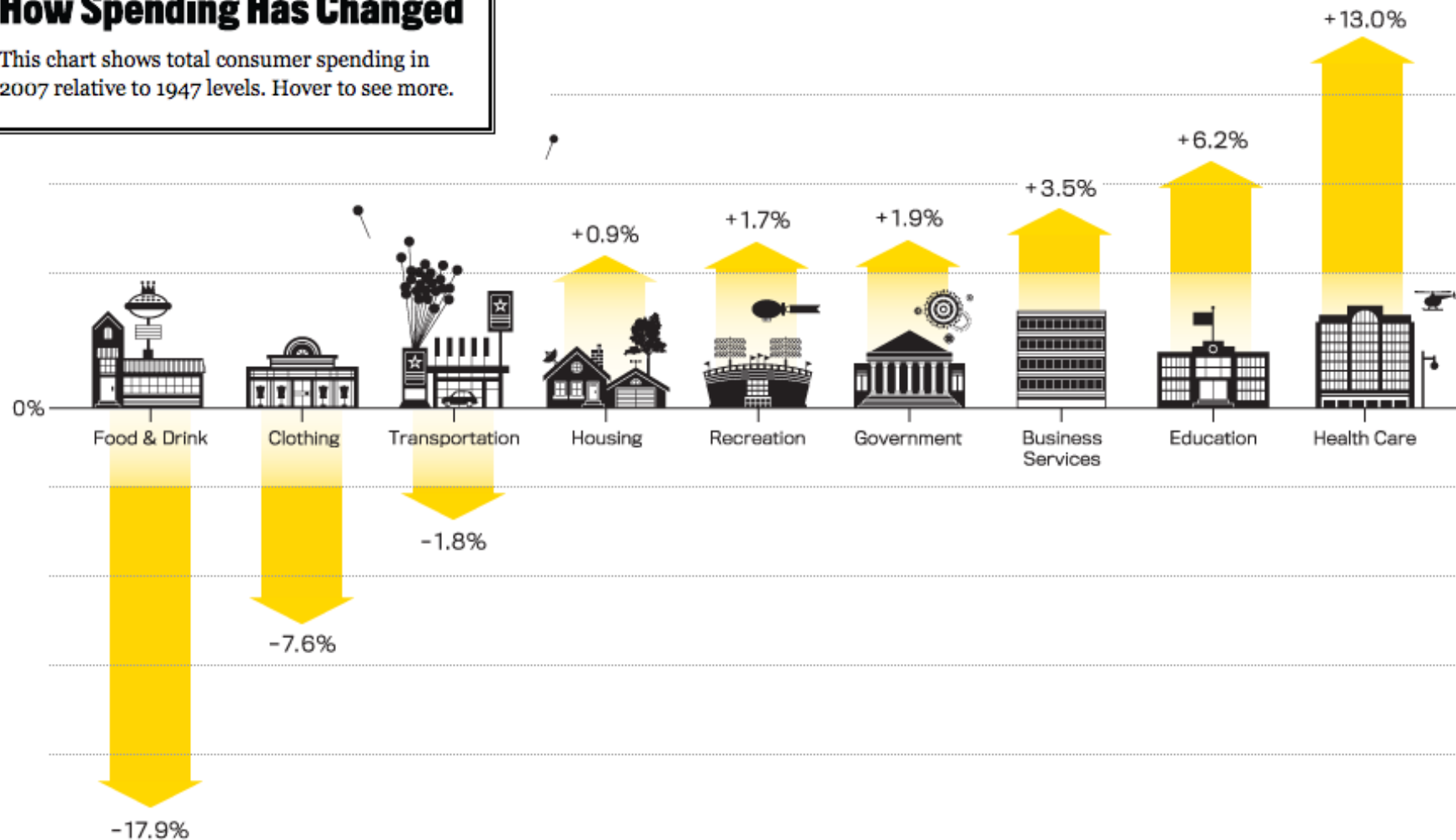
## *Building Healthy Communities*

Increasing access to fresh, local food, while  
maintaining the stability and profitability of farms



# How Spending Has Changed

This chart shows total consumer spending in 2007 relative to 1947 levels. Hover to see more.



SOURCES: BUREAU OF ECONOMIC ANALYSIS, DEPARTMENT OF COMMERCE, CENSUS BUREAU

## So. MD Food Map

Redefine Food Desert

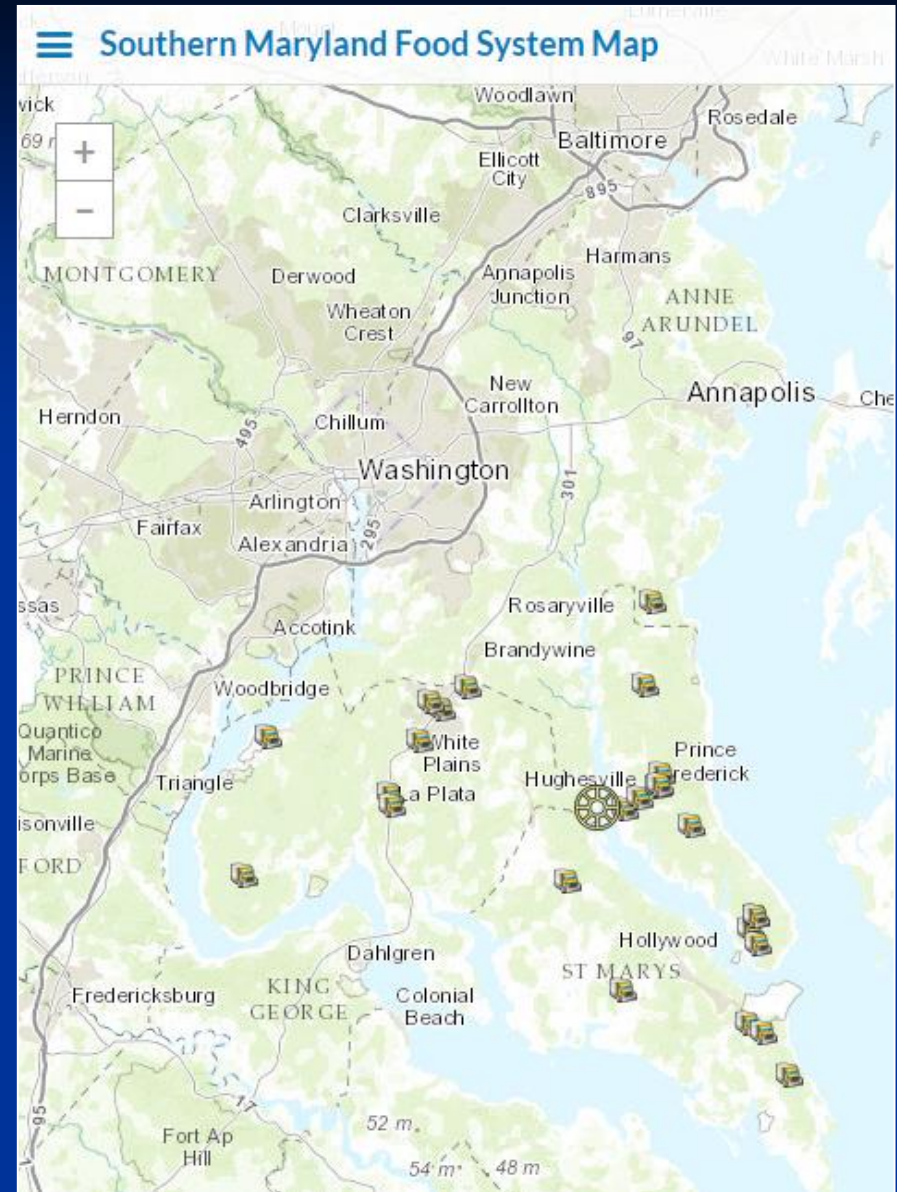
Assess need

Identify obstacles, opportunities

Spur improvements

Overlay data for comparison:

- Agriculture
- Food distribution
- Income
- Health
- Public transportation



SMADC



So. Maryland  
So Good...







# Hub and Spoke Model

Locally grown food -- Local need

- Keep food “miles” within community
- Keep food fresher
  - 24 hour turn-around for fresh produce



# Hub and Spoke Model

## ■ Partnerships:

- Farming 4 Hunger: Feeding the Hungry
  - Maryland Food Bank
- SMADC: Benefit to Farmers
  - Farmers
  - Truck, Administration, Warehouse
- Community

## WHY SHOULD *YOU* CARE?



### Government

Job creation  
Economic benefit  
Healthy Communities

### Farmers

Jobs  
Profitability

### Hospitals

Nutrition  
Proactive healthcare  
Advocates for local food  
in cafeterias

### Schools

Academic achievement  
Behavior  
Life sharing

### Churches

Feed your community

### Department Of Corrections

Job training  
Life skills

## Farming 4 Hunger

### 2014 Accomplishments

- Fresh, local farm food distributed to over 14,000 So. Md. families
- Produce moved within 48 hours from field to distribution site
- 1.2 million pounds of aggregated food from 29 So. Md. farmers
- 70+ food deliveries in 4 months
- 8 pre-release inmates provided training and life coaching
- Farmers received \$191,000
- Since 2012, F4H partnered with Food Banks to grow/distribute over 3 million pounds of produce to DC/Baltimore region

# F4H Community Engagement

Aggregated Produce from  
St. Mary's and Prince  
George's County farm



Volunteers at a food drop in  
Charles County





# Inmate Outreach & Mentoring



Farming 4 Hunger Inc.

Posted by Bernie Fowler Jr. 191 · August 15

One of last years inmates returned today a free man and said standing on the farm it's good to be home!  
Welcome home Dennis!!  
All are fed at the Farm



Like · Comment · Share

👍 105 💬 4 📄 3 Shares 🌱



Farming 4 Hunger Inc.

Posted by Bernie Fowler Jr. 191 · August 18

Today Jeremy and Derrick got to see where all there hard work at the farm goes too. They participated in boxing the food, loading the truck and delivering food to Greater Mt Zion church for another fresh produce drop. As these men get close... See More



Like · Comment · Share

👍 85 💬 7 📄 2 Shares 🌱



What's the Future??

# Policy

- Replicable Model: Hub and Spoke Task Force
- Tax Credit Maryland
  - 2014: SB 670/HB 1083
  - 2015: Bill numbers ?

# Assessments / Measuring Impact

- Food delivered, families served
- Farmers engaged, economic benefit to farmers
- Health Assessment: JHU
  - Physical/nutritional health
  - Access to fresh and affordable food
  - Social Health and Emotional Well-being
    - Community Health

# So. MD Ag Center / Business Park

Centrally Located, Possible Uses:

- Food Hub / Distribution Center
- New Farmer Incubation
- Farmers/ Market (Outdoor, Expansion for Indoor)
- Equipment Storage
- Regional Meat Processing
- Aquaculture Processing

# Hunger comes in many forms...



## All are fed at the Farm





SMADC

Our choice matters...

Beautiful

Scenic views included free with every farm purchase.

# Thank You!

Christine L. Bergmark, Ph.D., Executive Director  
Southern Maryland Agricultural Development  
Commission (SMADC)

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