

The logo for the Southern Maryland Agricultural Development Commission (SMADC) features the letters 'SMADC' in a large, white, serif font. The 'M' is particularly large and stylized, with the 'S' and 'A' integrated into its left side. The 'D' and 'C' are smaller and positioned to the right of the 'M'.

Southern Maryland
Agricultural Development
Commission

Hub and Spoke

Food, Farms and Healthy Communities

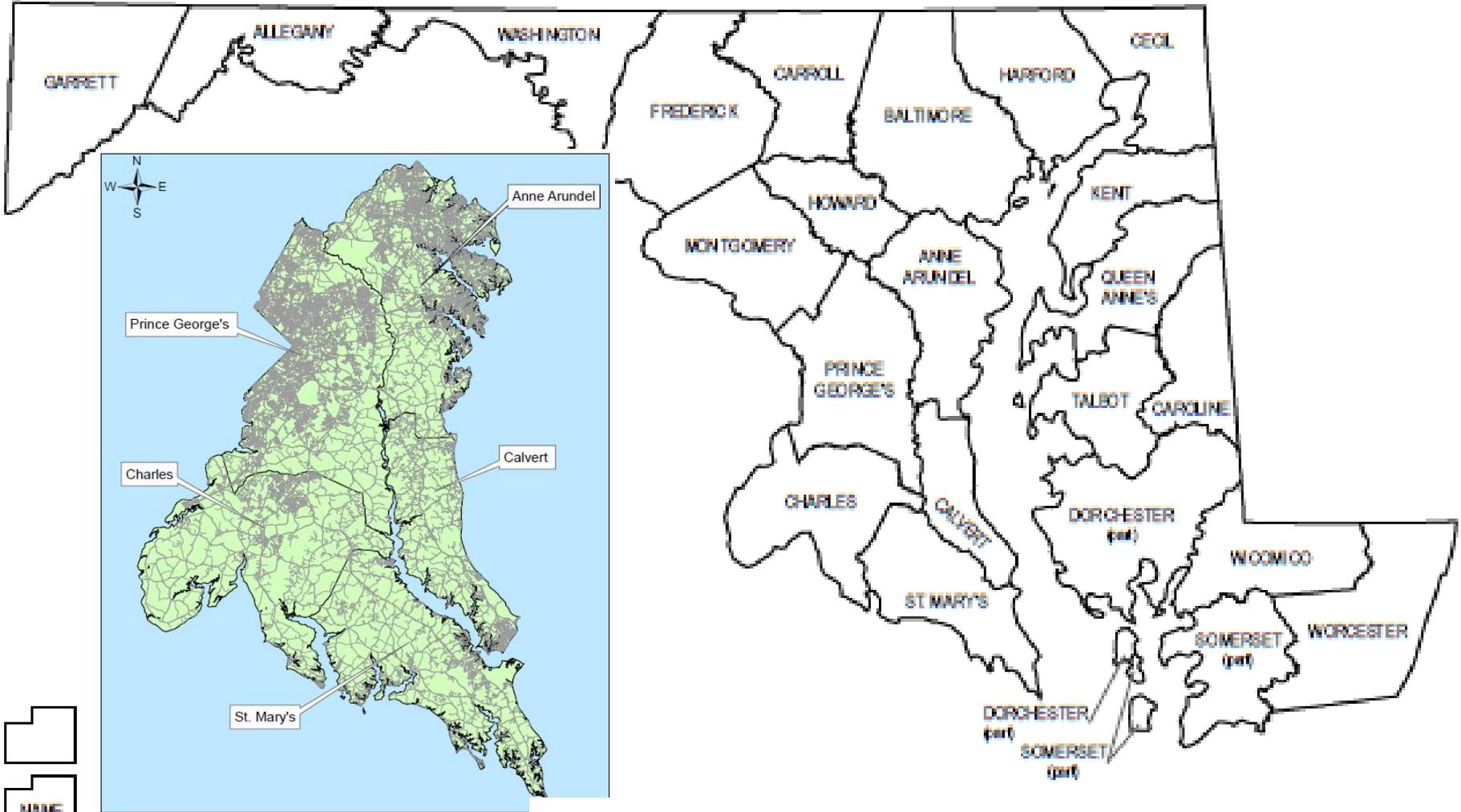
New Partners 2015 Session: Mobile Markets, Hub & Spokes

Dr. Christine L. Bergmark, Executive Director

Southern Maryland Agricultural Development Commission

January 2014

Maryland: State-wide and Five Counties



SMADC

- 1) Thriving, market-driven farms have the resources to be **profitable**
- 2) A Maryland where farmland **preservation** and environmental **stewardship** positively impact the quality of our air and water and protect one of our greatest assets, the Chesapeake Bay
- 3) A future where profitable farms play an integral role in the **health and quality of life** of our community.



So. Maryland
So Good...

Branding

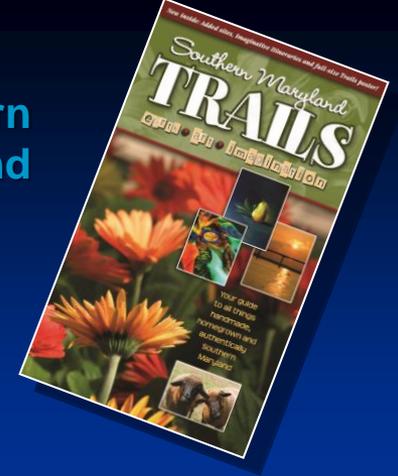


Land,
Mentors,
Resources



Farm Grant Programs

Southern
Maryland
Trails



Ag Land
Preservation



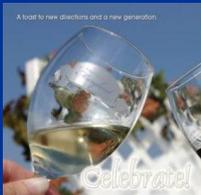
Buy Local
Challenge

SMADC
OVERVIEW OF
MAJOR PROGRAMS
and promotions



Education and
Outreach

Industry
Development



Streamline
Regulations



Cornelia and the Farm Band



The logo for the Southern Maryland Agricultural Development Commission (SMADC) features the acronym 'SMADC' in a large, white, serif font. The letters are closely spaced, with the 'M' and 'A' being particularly prominent. The background of the logo is a dark teal color with a faint, light-colored image of a river or stream flowing through a green landscape.

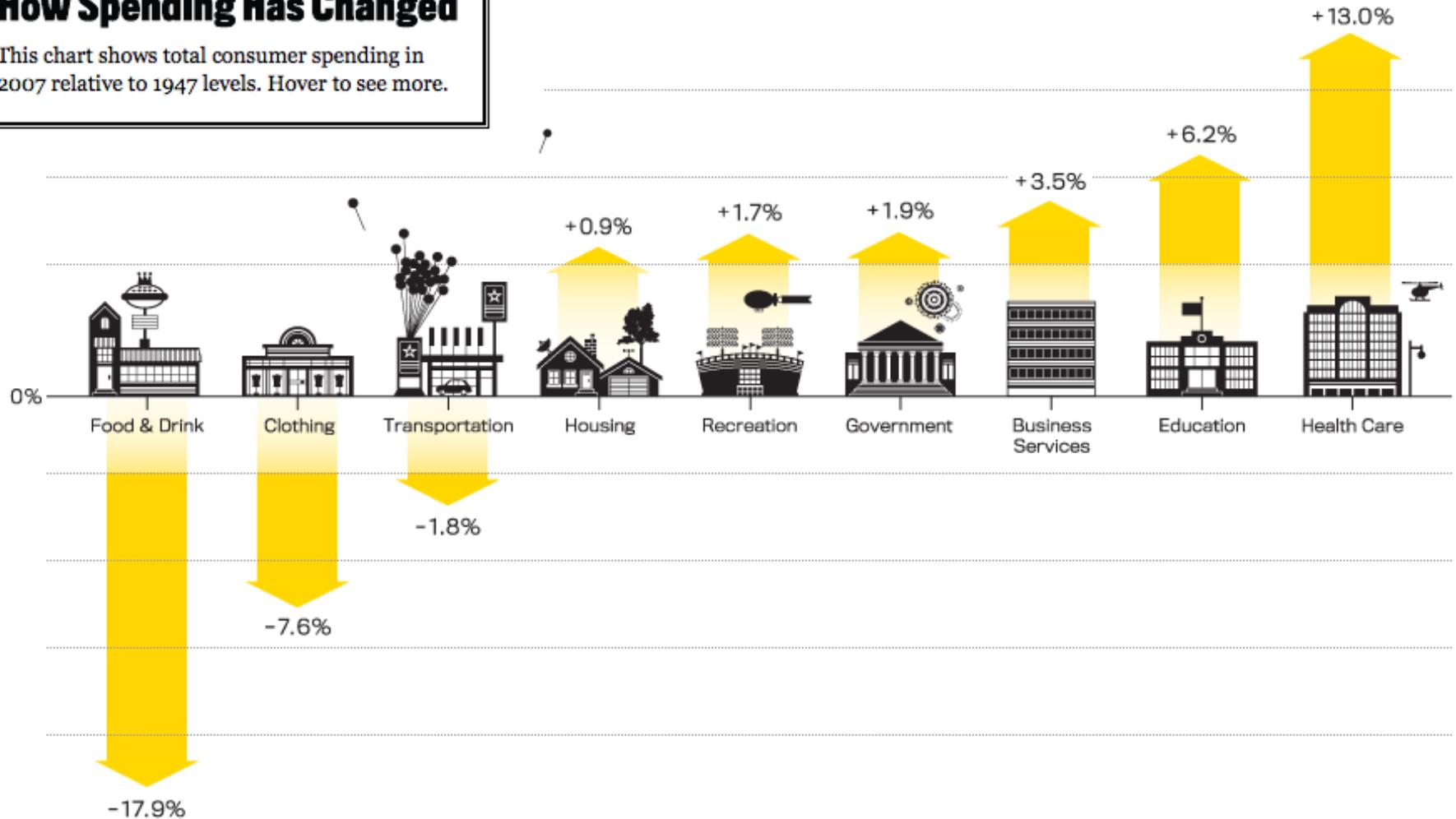
Southern Maryland
Agricultural Development
Commission

Building Healthy Communities

Increasing access to fresh, local food, while
maintaining the stability and profitability of farms

How Spending Has Changed

This chart shows total consumer spending in 2007 relative to 1947 levels. Hover to see more.



SOURCES: BUREAU OF ECONOMIC ANALYSIS, DEPARTMENT OF COMMERCE, CENSUS BUREAU

So. MD Food Map

Redefine Food Desert

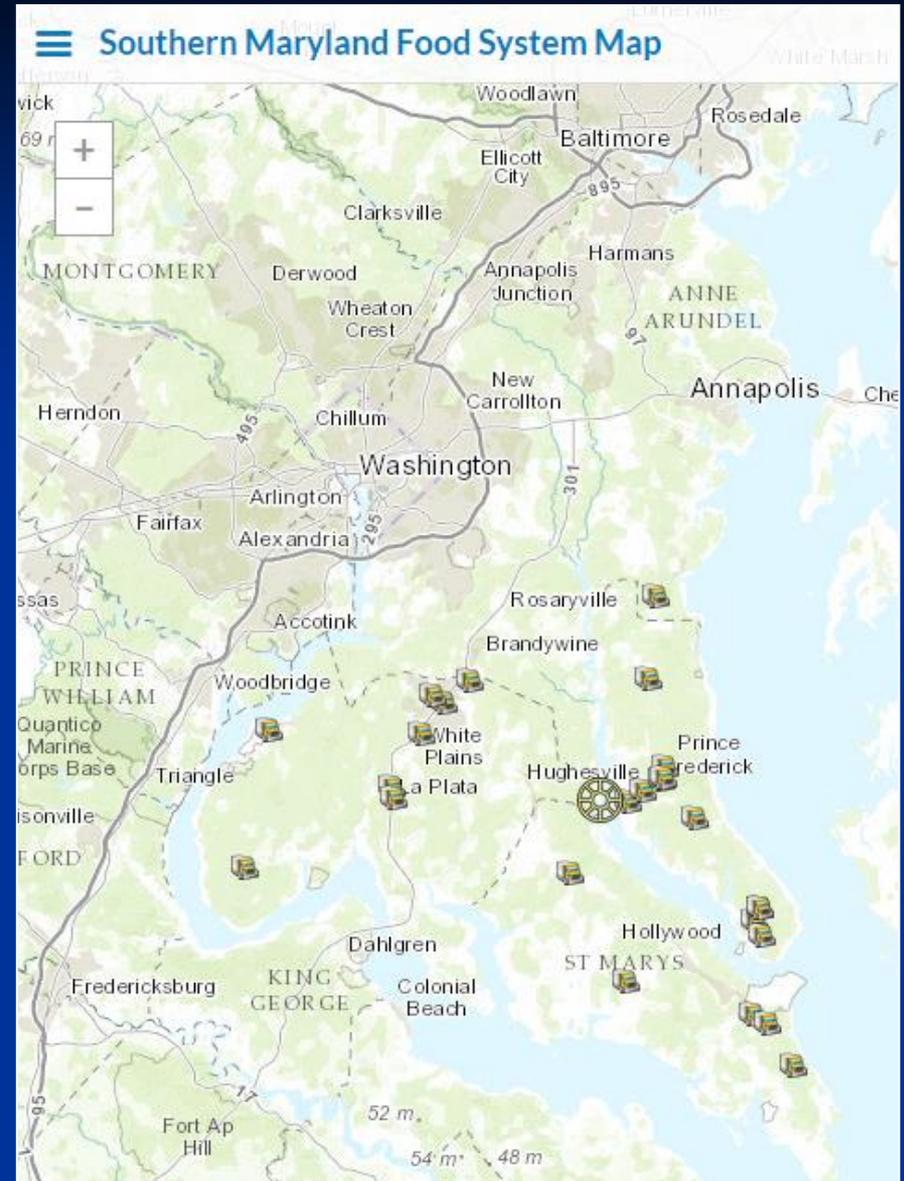
Assess need

Identify obstacles, opportunities

Spur improvements

Overlay data for comparison:

- Agriculture
- Food distribution
- Income
- Health
- Public transportation



SMADC



So. Maryland
So Good...





Hub and Spoke Model

Locally grown food -- Local need

- Keep food “miles” within community
- Keep food fresher
 - 24 hour turn-around for fresh produce



Hub and Spoke Model

■ Partnerships:

- Farming 4 Hunger: Feeding the Hungry
 - Maryland Food Bank

- SMADC: Benefit to Farmers
 - Farmers
 - Truck, Administration, Warehouse

- Community

WHY SHOULD YOU CARE?



Government

- Job creation
- Economic benefit
- Healthy Communities

Farmers

- Jobs
- Profitability

Hospitals

- Nutrition
- Proactive healthcare
- Advocates for local food in cafeterias

Schools

- Academic achievement
- Behavior
- Life sharing

Churches

- Feed your community

Department Of Corrections

- Job training
- Life skills

Farming 4 Hunger

2014 Accomplishments

- Fresh, local farm food distributed to over 14,000 So. Md. families
- Produce moved within 48 hours from field to distribution site
- 1.2 million pounds of aggregated food from 29 So. Md. farmers
- 70+ food deliveries in 4 months
- 8 pre-release inmates provided training and life coaching
- Farmers received \$191,000
- Since 2012, F4H partnered with Food Banks to grow/distribute over 3 million pounds of produce to DC/Baltimore region

F4H Community Engagement

Aggregated Produce from
St. Mary's and Prince
George's County farm



Volunteers at a food drop in
Charles County



Inmate Outreach & Mentoring



Farming 4 Hunger Inc.

Posted by Bernie Fowler Jr. 191 · August 15

One of last years inmates returned today a free man and said standing on the farm it's good to be home!
Welcome home Dennis!!
All are fed at the Farm



Like · Comment · Share

👍 105 💬 4 📄 3 Shares 🌱



Farming 4 Hunger Inc.

Posted by Bernie Fowler Jr. 191 · August 18

Today Jeremy and Derrick got to see where all there hard work at the farm goes too. They participated in boxing the food, loading the truck and delivering food to Greater Mt Zion church for another fresh produce drop. As these men get close... See More



Like · Comment · Share

👍 85 💬 7 📄 2 Shares 🌱

What's the Future??

Policy

- Replicable Model: Hub and Spoke Task Force
- Tax Credit Maryland
 - 2014: SB 670/HB 1083
 - 2015: Bill numbers ?

Assessments / Measuring Impact

- Food delivered, families served
- Farmers engaged, economic benefit to farmers
- Health Assessment: JHU
 - Physical/nutritional health
 - Access to fresh and affordable food
 - Social Health and Emotional Well-being
 - Community Health

So. MD Ag Center / Business Park

Centrally Located, Possible Uses:

- Food Hub / Distribution Center
- New Farmer Incubation
- Farmers/ Market (Outdoor, Expansion for Indoor)
- Equipment Storage
- Regional Meat Processing
- Aquaculture Processing

SMADC

Our choice matters...

Beautiful

Scenic views included free with every farm purchase.

Thank You!

Christine L. Bergmark, Ph.D., Executive Director
Southern Maryland Agricultural Development
Commission (SMADC)

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